

Jonathan Luke Bussey  
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Chicago, IL, 60645

**SKILLS:**

- Advertising copywriting and formatting
- Advertising display management
- Graphic design and video editing
- Website management and editing

**For my portfolio, scan the QR code on the other side.**

**EXPERIENCE:**

**UWO's Advance-Titan school paper, Advertising Manager**

800 Algoma Blvd. Oshkosh, WI 54901                      10/12/22-5/24/26

- Designed a website advertisement which won second place in advertising in the Oshkosh 2022 Collegiate Better Newspaper Contest.
- Utilized Adobe products and Canva to design and write web, newsletter, and print ads and social media posts for clients.
- Sold a total of \$4,814.75 in local advertising in 2024, with an average of \$438 per contract.
- Scheduled and managed the display of \$17,057.85 of political advertising from September 3rd until election day for the 2024 presidential election.

**Mindful Medicine Worldwide, Volunteer Social Media and Outreach Manager**

1011 W Wellington Ave, Suite 220, Chicago, IL 60657                      6/15/25 - 8/31/25

- Wrote and sent out weekly or biweekly social media posts as information and photos were received from a volunteer acupuncturist in Nepal.
- Corresponded with the acupuncturist and wrote a newsletter for the organization using the information I collected.
- Set up job posting accounts for MMW and posted open volunteer positions on various job boards and job sites.

**EDUCATION:**

**University of Wisconsin—Oshkosh, 800 Algoma Blvd, Oshkosh, WI 54901**

**Academic Program:** Undergrad Letters & Science

**Majors:** Advertising and Public Relations Minor: Multimedia Journalism

**Certificate:** Social Media Certificate.

Treasurer of the UWO Gaming Club and previously the leader of the UWO Ad Club.

**Graduated:** May 2026                      **GPA:** 3.4

**CERTIFICATIONS:**

- Stukent Social Media Simternship Certificate  
Completed: May 5, 2024
- HubSpot Inbound Certificate:  
Issued: March 3, 2024                      Expires: April 2, 2026
- HubSpot Social Media Marketing  
Issued: March 14, 2024                      Expires: April 14, 2027

**Portfolio:**



<https://jlukebusseywixsite.com/advertisingportfolio>